

ILLINOIS COMMUNITIES RISING

PLACE-BASED PATHWAYS TO FEDERAL RESOURCES

Thursday, September 16, 2010

Conference Panelists, Presenters & Facilitators Biographies

Break-out Session Presenters & Facilitators

Case Study: Finding Funding in Floods: Working with Local Communities to Develop Hazard Mitigation Plans

Facilitator: Carrie McKillip, *IRN Technical Assistance Provider*

Carrie McKillip, a native of Knox County, holds an A.A. from Carl Sandburg College, B.S. From Southern Illinois University-Carbondale, and a MBA from Western Illinois University. Prior to joining Extension, McKillip spent 20 years in Not-for-Profit Management, including six years in Higher Ed Administration and Business Development.

McKillip works directly with community groups and agencies in strategic planning, community development, resource development, grant writing, and business development. She can also provide specialized training for not for profit agencies in program and grant development, evaluation, fiscal management and board development.

Advantages in Place: Creating a continuous proposal stream

Presenter: Al Zwilling, *University of Illinois Extension Specialist Project Development and Sustainability and Illinois ResourceNet Extension Coordinator*

Al has been with University of Illinois Extension for 27 years. He has developed programs for youth, served as a County Director for Extension and written, secured and managed grants. Currently, he is Extension Specialist in Project Development and Sustainability. His work involves developing sustainable projects that engages communities and the University of Illinois.

He holds both a Bachelors and Masters Degree from the University of Illinois, and is a Doctoral Candidate in Human Resources Education with a specialization in Organization and Leadership Development at the University of Illinois. His research focuses on organizational learning and performance.

He has been honored with two Superior Service Awards by USDA. One for the development of a sequentially-based leadership curriculum for youth and the other for marshalling volunteers during the flood of 1993. He is a successful grant writer and a recognized facilitator for his ability to work with groups in helping them achieve their goals. His current projects utilizes age appropriate parent education to follow the developmental stage of children, known as Just in Time Parenting and Illinois ResourceNet a project to assist not for profits and local government acquire and manage federal funding.



Developing a Proposal Building Team

Presenters: Deborah Minor-Harvey & James Pfluecke, *IRN Technical Assistance Providers*

Deborah Minor Harvey is the founder of The Right Source, a project management, training, and organization development consulting firm she has operated since 1989. She brings to her clients over thirty years of nonprofit administrative and project management experience. Prior to forming her consulting firm, Ms. Harvey was the executive director of the Chicago Area Pre-College Engineering Program (CAPCEP), a nonprofit organization created to improve math and science instruction in the Chicago Public School system.

During her professional career Ms. Harvey has combined policy work with her senior level administrative positions. She has provided policy formulation, analysis, and advocacy support for a number of organizations throughout the nation. She has participated in a number of public and private forums contributing to policy development in the areas of education, healthcare, workforce development and welfare reform.

Ms. Harvey holds a bachelor's of arts degree in education from Montclair State College and a master's degree from the same institution in student personnel services with an emphasis on guidance and counseling. Ms. Harvey engaged in post-graduate study at New York University in curriculum development and instruction along with the completion of coursework in organizational development at Stevens Institute of Technology, Hoboken, N.J.

James Pfluecke is responsible for conducting community outreach for IRN. With over eight years of experience in the not-for profit sector, James has first hand experience with many of the development challenges facing service providers, community organizations and municipal governments. Prior to coming to IRN, James specialized in housing advocacy, community organizing, public participation, and grant writing. James is a 1997 Graduate of Kalamazoo College and completed a Masters Degree in Urban Planning and Policy, focused on Community Development, at the of the University of Illinois at Chicago in 2009.

Data for Decision Maker: Using census data and visualization to tell a story

Presenter: Brian Deal, *Assistant Professor of Urban and Regional Planning at the University of Illinois and Director of the LEAM Modeling Systems Laboratory and Smart Energy Design Assistance Center*

In his current capacity, Dr. Deal teaches multi-disciplinary sustainable design studio/workshops and seminar courses, on-line courses that contribute toward a certification program in sustainable design, and professional development courses on sustainability. He also serves on several dissertation and thesis committees. His scholarship and research activities at UIUC have evolved in two substantive areas: facility sustainability in the form of Smart Energy and the development of programs that work toward the infusion of renewable energy technologies in the State of Illinois, and landscape sustainability in the research, development, and application of LEAM, an innovative approach to analyzing the potential environmental implications of regional land use decisions through dynamic spatial simulation modeling.

Planning to Layer Federal Funding: Applying sustainable practices to the federal grant process

Presenter: Susan Kaplan, *Outreach Activities Coordinator, UIC Institute for Environmental Science and Policy & IRN Technical Assistance Provider*

Susan Kaplan is an Education and Technical Assistance Provider with Illinois ResourceNet. She also holds appointments in UIC's School of Public Health and Institute for Environmental Science and Policy. Ms. Kaplan has 19 years of experience in environmental policy, practice and research, focusing on brownfields, sustainable development, waste reduction, and environmental health. Her ongoing projects focus on developing research projects to promote sustainability in the health care sector, and identifying best management practices and benefits of sustainable redevelopment of brownfields sites.

Prior to UIC, Ms. Kaplan managed the brownfields program at the Rhode Island Economic Development Corporation, where she applied for and administered Brownfields Assessment and Cleanup Revolving Loan Fund grants from U.S. EPA totaling \$4.4 million, and assisted borrowers and grantees in meeting underwriting, community outreach, and environmental requirements. She also served as assistant director of an energy policy group. Kaplan holds a J.D. from the University of Wisconsin.

Featured Guests: Brian Quirke, *representative from the US Department of Energy (DOE) & Carol Kulek, representative from the IL Department of Commerce and Economic Opportunity (DCEO)*

Brian Quirke is the Director of Communications for the United States Department of Energy. For the last three decades he has explained the befuddling, confounding complexities of how to work with the federal government to a wide array of people....ranging from those seeking to stop a government project to those seeking ARRA funds.

Carol Kulek is a Senior Public Service Administrator at the Department of Commerce and Economic Opportunity where she acts as the Marketing and Outreach Coordinator for the Energy Efficiency Portfolio programs administered by the Bureau of Energy & Recycling. Carol began her career with the State of Illinois in 1984, and has extensive experience in the development of programs and policy in both workforce development and economic development. Carol has a Bachelor of Science Degree in Business Management, and is accredited by the American Economic Development Council.

Presenters

Moderator & Panelists

Place-Based Funding in Illinois: Federal, State, and Regional Insights

Moderator

Rachel Weber, *Associate Director of the Great Cities Institute, and Associate Professor of Urban Planning and Policy at UIC*

Rachel is an Associate Professor in the Urban Planning and Policy Program at UIC. Her research focuses on different aspects of the capitalist state, particularly its complex relationship to the property sector and financial markets. Her dissertation research, which culminated in the book *Swords into Dow Shares: Governing the Decline of the Military Industrial Complex*, examined the shareholder-oriented restructuring strategies of defense contractors following the end of the Cold War. Rachel's more recent work has focused on tax incentives offered by cities and states to private businesses. In particular, she has written extensively on the topic of Tax Increment Financing (TIF), arguably the most popular economic development strategy in the United States. Rachel and her colleagues have examined the impact of TIF on property values, school finance, and the fiscal health of cities. She has also published articles and reports on topics such as industrial policy, property tax appeals, measuring the value of urban design, financing green infrastructure, and the incidence of demolition.

Panelists

Deborah Orr, *Brownfields Coordinator*, EPA Region 5

Deborah is the Brownfields Coordinator for the U.S. Environmental Protection Agency, in Region 5, Chicago. She helps manage one of the largest regional brownfields program in the nation. She assumed these duties in April 2000. Deborah's government service has primarily been with the U. S. EPA. She joined U.S. EPA in 1980 as an Environmental Engineer and has held a variety of technical and management positions. A life long southsider, Deborah received her engineering degree from Illinois Institute of Technology and is married and lives with her family in the south suburbs.

Denise Bulat, *Executive Director*, *Bi-State Regional Planning Agency*, Quad Cities, IL & IA

Denise is the Executive Director of the Bi-State Regional Commission. She holds a BS in Ecology from Iowa, a MS in Environmental Engineering from the University of Iowa and a Masters in Public Administration from Northern Illinois University. She has been with Bi-State since 1984. Ms. Bulat is a member of the Iowa and Illinois Chapters of the American Planning Association. She also holds a Certificate in Management from the International City Management Association. Ms. Bulat oversees the various activities of the Bi-State Regional Commission which serves the five-county area of Muscatine and Scott Counties in Iowa and Henry, Mercer and Rock Island Counties in Illinois. Those activities include transportation, comprehensive, recreation, land use and environmental planning; coordination of community and economic development activities, grant writing and administration, graphics services, and intergovernmental forums. She serves on various not-for-profit boards and is currently the Chair of the Quad City Health Initiative.

Alan R. Quick, *Planning Manager*, Illinois Housing Development Authority

Alan joined the Illinois Housing Development Authority in 2001, working as a loan officer in the HOME and multifamily finance departments until 2004 when he joined the Office of Housing Coordination Services (OHCS) as Planning Manager. As a loan officer, Alan underwrote multifamily loans and became familiar with a variety of financing sources used in affordable housing development. Since joining OHCS, Alan has engaged in policy research and analysis, worked extensively on the development and tracking of the State's Annual Comprehensive Housing Plan, participated as IHDA's liaison to TEAM Illinois communities, and served as the chief contact person for the Affordable Housing Planning and Appeal Act. Alan has also worked with the Governor's Housing Task Force and served as the IHDA representative on the Housing Task Force's Rural and Small Cities Working Group and the Housing / Employment / Transportation Linkages Working Group. Alan received his B.A. from Wesleyan University in 1996 and his Masters in Urban Planning from the University of Illinois at Urbana-Champaign in 2001.

Jeri Beel, *Director of Grants Development*, Lakeland College, Mattoon, IL

Jeri has worked in the Grant Office at Lake Land College for the last ten years, where she started as part-time grant assistant, was promoted to full-time grant writer, and then to the director of grants development. She supervises the grants specialist and oversees the research, planning, writing, submission, and start-up of all competitive grants for the college. She is also responsible for developing relationships with community partners and funding agencies, and maintaining the grant resource center to provide information and assistance to faculty, staff, and administrators who wish to secure external grants. In 2005, Beel received the Lake Land College Outstanding Committee Team Member Award, which is given annually to an employee who refines a committee's process, demonstrates a high degree of commitment to the success of a committee/team, creates collaboration across the campus or unites a large diverse group to complete a task. Under her leadership, the college's funding from competitive grants has increased from approximately \$500,000 per year to a record high of over \$5 million in Fiscal Year 2010. Prior to employment with Lake Land College, Beel worked in admissions for a medical education career school, as a public relations and marketing specialist in private industry, in district sales management for Buick Motor Division, and as a freelance writer. Beel holds a bachelor's degree in advertising and communications from Michigan State University.

Presenters

Moderator & Panelists

Why Place Matters for Grant Seekers?

Moderator

Dennis Judd, PhD, *Acting Director of the Great Cities Institute, and Professor of Political Science at UIC*

Dennis R. Judd holds a B.S. from Oregon College of Education and a Ph.D. from the University of Illinois Urbana-Champaign. He has previously taught at Washington University in St. Louis, University of Denver, and University of Missouri-St. Louis. During 2001-2002 he was a Faculty Scholar at the Great Cities Institute.

He has published 14 books and numerous articles and other publications on urban political economy, urban revitalization, urban policy, and public policy. He co-authored the frequently cited *Restructuring the City* (Longman 1986), which traced the reconstruction of cities from the urban renewal period to the 1980s. He has also published extensively on urban regeneration in Europe and the United States; see the two co-edited books, *Regenerating the Cities: The UK Crisis and the US Experience* (Manchester University Press and Scott, Foresman, 1989) and *Leadership and Urban Regeneration: Cities in North American and Europe* (Sage 1990). Among his several books are textbooks on urban politics, *City Politics* (Longman 4th ed. 2004) and a textbook on public policy, *The Development of American Public Policy* (Longman 1994). He has been engaged in a sustained research program on tourism as an instrument for urban revitalization; publications include *The Tourist City* (co-edited with Susan Fainstein; Yale University Press, 1999), *The Infrastructure of Play* (edited; M.E. Sharpe, 2003), and *Cities and Visitors* (co-edited with Lily Hoffman and Susan Fainstein; Blackwell, 2004). In 1998 he received the Career Achievement Award from the Urban Politics Section of the American Political Science Association.

Panelists

Robert Giloth, *Vice President*, Center for Family Economic Success at the Annie E Casey Foundation
The Annie E Casey Foundation is a private philanthropy dedicated to helping build better futures for disadvantaged children in the United States. Bob is responsible for planning and integrating economic opportunity and place-based investments, including the foundation's workforce development agenda.

Prior to joining the Foundation in December 1993, Bob managed community development corporations in Baltimore and Chicago and was Deputy Commissioner of Economic Development under Mayor Harold Washington.

Bob has a Ph.D. in City and Regional Planning from Cornell University. He has edited *Jobs and Economic Development: Strategies and Practice*; *Workforce Intermediaries for the Twenty-first Century*; *Workforce Development Politics: Civic Capacity and Performance*; *Economic Development in American Cities: The Pursuit of an Equity Agenda*; and authored *Nonprofit Leadership: Life Lessons from an Enterprising Practitioner*.

Maureen Hellwig, *Senior Director of Programs*, Erie Neighborhood House
Maureen Hellwig is a lifelong Chicagoan with extensive experience in non-profit management. She earned her BA in history from Alverno College in Milwaukee, her Masters and PhD in Urban Planning and Public Policy from the University of Illinois Chicago.

Dr. Hellwig has worked on a wide range of issues including: financial cooperatives, workforce preparation, neighborhood commercial area revitalization, industrial job retention, Chicago food systems, community empowerment through neighborhood organization, and the role of settlement houses as community change agents.

Currently, she serves as the Senior Director of Programs at Erie Neighborhood House which began serving immigrants in 1870. Previously, Maureen was the program coordinator for the Policy Research Action Group (PRAG) at Loyola University's Center for Urban Research & Learning, where she combined her 25 years of community-based development experience with her academic credentials to promote university/community collaboration. She has also worked for the Hull House Association and the Center for Neighborhood Technology.

Lynne Dearborn, *Assistant Professor of the School of Architecture*, UIUC

For the past nine years Lynne Dearborn has served on the Campus Advisory Committee for the East St. Louis Action Research Project (ESLARP) at the University of Illinois in Urbana-Champaign. She teaches design studios and conducts research through ESLARP focused on housing conditions, predatory lending and mortgage fraud. She works with neighborhood organizations, and housing and homeless shelter providers in the Metro East Area. Professor Dearborn currently serves as ESLARP's Co-Director. She is an Associate Professor of Architecture and Urban Planning and the Associate Director of the School of Architecture where she teaches design and theory courses focused on cultural change and social justice in relation to human settlement patterns. These research and teaching interests undergird her investigations in Hmong communities, Native American communities, and African American communities in the US and in Thailand and Laos. Professor Dearborn is a licensed architect and received her Ph.D. from the UW-Milwaukee in 2004.